

California Center – Voluntary Internship Opportunity

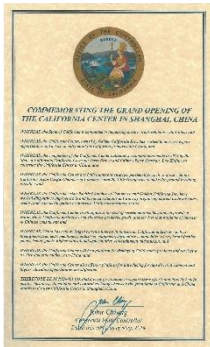
Function: Marketing and Business Development

Join us to help promote California in China!

Learn from the “Business Empress” on how to run successful international businesses!

Who are we?

The California Center is a platform and vehicle for California businesses to introduce their products, technologies, and services to China. Headquartered in Sacramento and with branch offices in Shanghai and Chongqing, China, the California Center has been supported by a number of California government officials, including John Chiang - California Treasurer, Kish Rajan - Director of the Governor's Office of Business and Economic Development, Senator Bob Huff, Senator Tom Berryhill, Assemblymen Philip Y. Ting and many more.



Founder: Margaret Wong



Margaret Wong, President and CEO of California Center, McWong Environmental and Energy Group, and McWong International Inc., has been doing businesses with U.S. and China for almost three decades. Margaret has been known as the “Business Empress” based on her success in linking multi-million dollar businesses between California and China, and at the same time serving as “unofficial ambassador” to China in her quest to promote better business cultural understanding between U.S. and China. In 2012 Margaret was awarded the U.S. Presidential “E” Award for Excellence in Exporting, and in 2011 she received the U.S. Small Business Administration (SBA) “Exporter of the Year” for both U.S. Western Region and Sacramento District, the same year as one of the fastest growing Asian companies in California. She is currently Board Member of California Chamber of Commerce, California Asian Pacific Chamber of Commerce, Board Advisor of Sacramento Asian Pacific Chamber of Commerce, Dean Advisor of Peking University’s School of Environment and Energy, and advisor to many other U.S. and China organizations.





Marketing and Business Development Internship

California Center is looking for voluntary interns. You will be involved in various aspects of our business, and learn and practice skills in marketing, business development, supplier management, international trade and cross-border ecommerce. You are able to choose the specific area that will suit your career goals and interests.

The area of work include:

1. Assist in marketing in U.S, including program design, events planning, and website and social media management.
2. Assist in the development and service of our U.S. members
3. Source agrifood suppliers in U.S. and facilitate cross-border ecommerce
4. Assist in marketing the Global Sports& Entertainment Marketing course by California Center and UCLA Extension

*Specific responsibility will be assigned based on intern's interest and skills.

Qualification:

- Bachelor/Master's degree in business, marketing, economics
- Strong written and verbal communication skills
- Team player
- Be able to solve problems quickly and concisely
- Must be proactive and take initiative to finish assigned tasks on time
- Strong interest in Marketing, Business Development or International Trade

Working Time: Flexible (on site or off site), but requires to be on site at least once a week

Work Address: 1921 Arena Blvd, Sacramento, CA 95834

Company Website: www.californiacenter.us

If you are interested in this great opportunity and want to learn from successful business entrepreneur, please send your resume to liya.shi@californiacenter.us or contact Liya Shi at 916-3716886 ext.28.